

Shared Learnings

Safe Sleep for Babies Collaboration (Cribs for Kids)

Program Overview

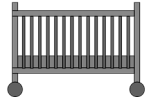
Through collaborative efforts with the County Department of DSS, Mothers and Babies Perinatal Network targeted the goal of reducing infant death due to unsafe sleep practices by distributing “pack-n-play” crib kits and educating DSS recipients on safe sleep preparation and habits for infants. Services were also extended to those who were not DSS recipients but were unable to afford a crib for their infant (s). A 30-day phone and/or home visit follow-up with families was provided to those given a “pack n play”.

Start Date: July 2018

End Date: December 2018

Target Population: Parents, care takers, and babies in Tioga and Broome County

Program Goals



Reduction of the number of babies who die as a result of unsafe sleep practices



Promotion of safe sleep education and behaviors

Learnings



Provision of crib kits or safe sleep kits to those who cannot afford them can promote safe infant sleep.



Safe sleep education is necessary for new and experienced parents as the guidelines can change quite frequently.

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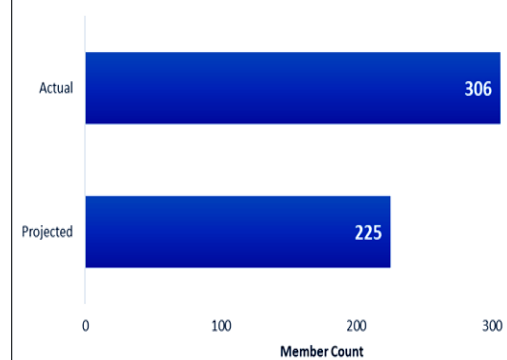
Results

Participants in the Safe Sleep Program were surveyed at the beginning of the program and then again at the end of the program in December. The data analyzed from these surveys shows the program to be a successful approach for Mothers & Babies.

Survey Questions

	July	December
% of caregivers that believe following the ABC's of Safe Sleep will reduce the risk of SIDS	88.9%	91.3%
% of babies that were laid down to sleep in a crib during the past 2 weeks	88.9%	95.7%
% of babies that always slept alone in their crib/ bassinet/ pack and play during the past 2 weeks	66.7%	87%
% of babies that were laid down to sleep on an adult bed during the past 2 weeks	33.7%	8.7%

Medicaid Members Served



Organizational Profile

Organization: Mothers & Babies Perinatal Network

Website: <https://mothersandbabies.org/>

Counties Served: Broome and Tioga Counties

Contact Information

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